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**Perfect Predictable  
Painted Surface.  
EVERY TIME.**

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**PurPrime™**



## The Technology

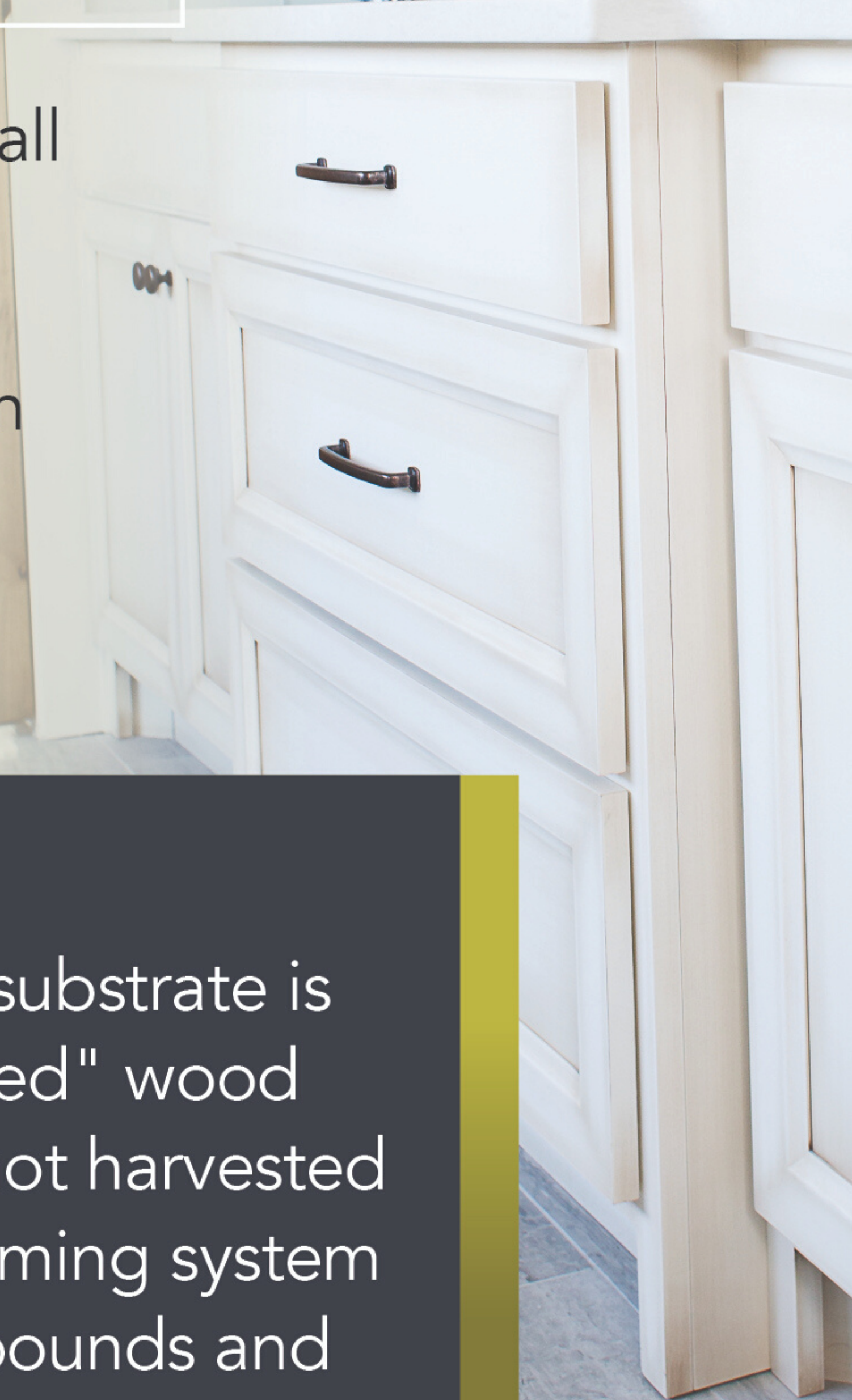
PurPrime was created to make the painting process easier and more effective for cabinet companies. Our patented technology allows users to achieve flawless and predictable painted surfaces, every time.

## The Facts

Most cabinet companies are painting 50% or more of all of the cabinets they produce. PurPrime gives these businesses an opportunity to increase product quality while reducing costs both on the core materials and on the painting process.

## The Difference

Eco-conscious, our preferred base substrate is engineered and sustainably "farmed" wood products, rather than lumber that is not harvested for maximum yield. Our patented priming system contains zero volatile organic compounds and allows for a cleaner, healthier environment.



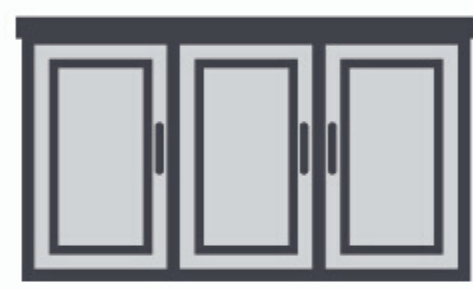
## The Solution

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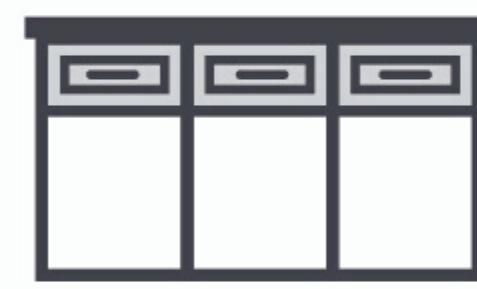
PurPrime is the perfect solution for any cabinet or furniture company that offers painted products. Our patented priming system allows customers to directly integrate PurPrime treated materials into their existing painting process. These products will increase quality and consistency while reducing finishing steps. PurPrime consumers will save as much as 30% overall on their core material costs, plus they will save as much as 30% on their paint usage.

## The Applications

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Cabinet Doors



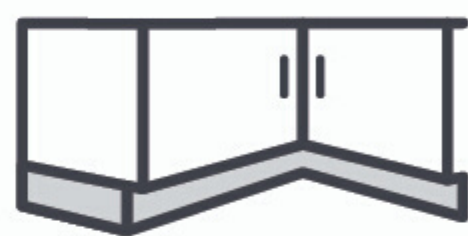
Drawer Fronts



Cabinet Fillers



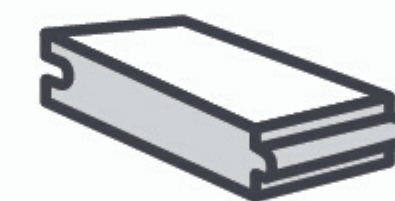
Panel Goods



Toe Kicks



Mouldings



Tongue & Groove  
Mouldings




Interior Shiplap  
Siding


## The Benefits

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- Easy to paint
- Perfect finish every time
- Consistent surface
- Minimal prep compared to any other paintable surface
- Increased surface hardness & water resistance
- Stable
- No additional primer layers required



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PūrPrime is brought to you by:

